

12 Reasons to Sign-up for Social Security Wise[™]

1. Amazing Value

- ▶ Your financial risk is less than \$50

2. Addresses the Industry's "Hot" Topic

- ▶ Social Security income planning is a concern for millions of prospects

3. Focused on Prospecting

- ▶ Helps advisors address their number one concern

4. Compliant, Exclusive Content

- ▶ FINRA-reviewed content

5. Packages Your Value to Consumers

- ▶ Enhances credibility and projects focus on income planning

6. Enhances Your Image on the Internet

- ▶ The best prospects are online, so you need to be there

7. Differentiates You from other Advisors

- ▶ Content and leading-edge technology are revolutionary

8. Seamless integration with Social Networking Sites

- ▶ An easy way to leverage Twitter, Facebook and Google+

9. Works on All Devices

- ▶ Project your services on iPad, iPhone, Android smartphones and other devices

10. Benefits Consumers

- ▶ Incredibly valuable educational experience

11. Helps You Gather Referrals

- ▶ It's easy to refer something that is so innovative and informative

12. Grows Your Sales

- ▶ Income planning helps you gather new assets